



**m3 SYSTEMS**

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# MISTRALE

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**SPACE DAYS 2014**  
**Transinne 13-14 October**

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# MISTALE at a glance

- Partnership

-  M3 Systems Belgium

-  ENAC

-  Starlab Ltd

- CNRS-GET

-  Aerovision

-  Avion Jaune

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- Duration: 36 month

- Budget: 3.3 M€



# MISTRAL context

<sup>1</sup> Food and Agriculture Organization of the United Nations

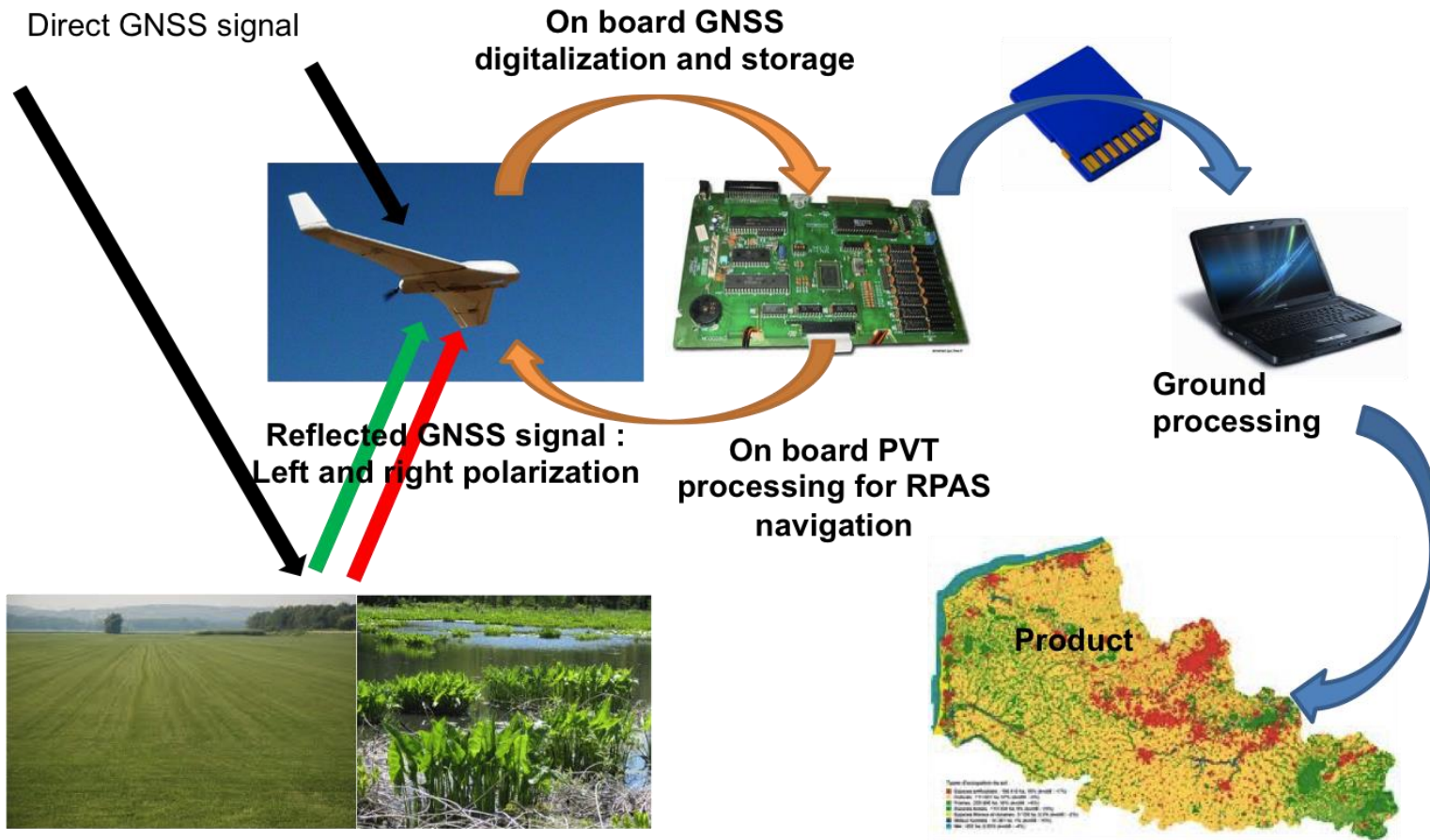


## Objective

- The **overarching aim of the GNSS-Air project** is to reach the commercialization of a service providing soil moisture maps and flood prone and wetlands areas monitoring.
- As a first step, GNSS-Air will develop and demonstrate a **prototype of GNSS Reflectometry (GNSS-R)** sensor embedded on a **dedicated Remotely Piloted Aircraft Systems (RPAS)** platform for measuring soil moisture using the GNSS reflected signature.



# Concept





## Added value of Galileo

- Improvement of the measurements resolution due to the increase of usable satellites;
- Increased accuracy of soil moisture measurements (due to the Galileo signals characteristics: broader bandwidth and different carriers);



# SWOT Initial Analysis

Strength	Weakness
<ul style="list-style-type: none"><li>• Ability to rapidly detect the soil moisture content (and not just the vegetative response), enabling responsive water management.</li><li>• Cost effective solution (compared to alternative technical solutions)</li><li>• Global maps (compared to point measurements)</li></ul>	<ul style="list-style-type: none"><li>• Low value market (low margin available)</li><li>• Does not provide continuous measurements</li></ul>
Opportunity	Threats
<ul style="list-style-type: none"><li>• Water management (and more globally sustainable agriculture) is a societal challenge</li><li>• RPAS is a low cost solution for low altitude measurements</li><li>• R-GNSS also enables additional measurements (such as plant growth)</li></ul>	<ul style="list-style-type: none"><li>• Legal framework is not clear yet (insertion of RPAS into the airspace)</li></ul>



## Initial Business case

### Market

- Agriculture is the main market
- Entry point: high value culture (e.g.. vineyard)
- Possible alternative market: golf course managers

### Competitors

- Current alternative are multispectral, thermal and microwave sensors;
- Mostly indirect or with low spatial resolution

### Business model

- On-demand or on subscription service







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**Thank you**

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**Questions?**

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